

Win Wire Brief – Consumer Goods

Company & Situation Overview

Company Overview: Founded in 2005, this company is a Texas-based investment firm that owns two different brands. One of them, based in Detroit, is a design brand that started in 2011. It assembles watches in the United States and sells a variety of lifestyle goods designed to be lived in, worn out, and well loved. The other brand is Seattle-based and is known for a 124-year history of making high-end outdoor clothing and accessories.

Challenge:

- End of Life Private Cloud (EOL PC) Environment and looking to consolidate Development and Production clusters into a single Production Cluster
- Structured Query Language (SQL) Cluster End of Life (EOL), looking for performance enhancements
- Legacy Security Platform needed updating

Ntirety Solution

Differentiators: Capability to understand the full scope of infrastructure through workload and security framework.

Products:

- Private Cloud Upgrade
- SQL Cluster Upgrade
- Managed Security

Deal Size:

- \$13,000 MRR

Scope of Solution: Ntirety is delivering Hardware Refresh for Private Cloud (PC) Environment, Upgrading SQL Cluster, and Managed Security upgrade.